

# 70<sup>TH</sup> U M FROST DERMATOLOGY ANNIVERSARY MEETING

NOVEMBER 6-9, 2025

MIAMI, FL



DR. PHILLIP FROST  
DEPARTMENT OF DERMATOLOGY  
& CUTANEOUS SURGERY





### **COURSE DIRECTOR**

**Robert Kirsner, MD, PhD, FAAD**

Chairman and Harvey Blank Chair  
Dr. Phillip Frost Department of  
Dermatology and Cutaneous Surgery  
Director, University of Miami Hospital  
and Clinics Wound Center  
University of Miami Miller School  
of Medicine

**NOVEMBER 6-9, 2025**

### **Mayfair House Hotel & Garden | Coconut Grove, FL**

On behalf of my colleagues at the University of Miami Department of Dermatology and Cutaneous Surgery, I am delighted to invite you to our 70th Anniversary and ACGME Conference.

Since its founding by Dr. Harvey Blank in 1956 and the establishment of the residency program in 1957, our department has evolved into one of the nation's most respected and dynamic dermatology programs. As we celebrate our 70 years of excellence, we take pride in our contributions to education, research, clinical, and community service.

The 70th Anniversary and ACGME Conference will be held on November 6-9, 2025 at the Mayfair Hotel in Coconut Grove. This special event will offer a fantastic opportunity to network, celebrate our achievements and enjoy the vibrant city of Miami. The program will feature many of our distinguished alumni, esteemed faculty, and special friends.

We are excited to offer a limited number of sponsorship opportunities for this memorable weekend.

[umderm70.com](http://umderm70.com)



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## NETWORKING OPPORTUNITIES

- **Receptions and Breaks** – Connect with attendees during receptions, breakfast, lunch, and coffee breaks.
- **Faculty Interaction** – Engage with faculty members during breaks and meals for in-depth discussions and insights.

## TARGET AUDIENCE

150 attendees who are:

- Dermatologists
- Dermatologic Surgeons
- Advanced Practitioners
- Dermatopathologists



## ACCOMMODATIONS

**Mayfair House Hotel & Garden**  
3000 Florida Avenue  
Miami, FL 33133  
305-441-0000

Exhibitors may take advantage of rooms at the special rate of \$356 King | \$449 Double.

For reservations, visit our website:  
[umderm70.com](http://umderm70.com)

**Reservation Deadline:** Tuesday, October 7, 2025

## EXHIBITOR SCHEDULE

### **Move In**

Thursday, November 6  
7:00 am – 3:00 pm

### **Exhibit Hours**

Thursday, November 6\*  
4:00 pm - 7:30 pm  
\*Optional

Friday, November 7  
7:00 am – 3:00 pm  
Cocktail Reception 6:30 pm – 8:30 pm

Saturday, November 8  
7:00 am – 3:30 pm  
Cocktail Reception 6:30 pm – 8:00 pm

### **Move Out**

Sunday, November 9  
8:00 am – 12:00 pm

Note: Exhibit hours are subject to change. To ensure the safety of all attendees, assembling and dismantling of exhibits will be permitted **ONLY** during the designated set-up and tear-down hours listed above. Tear-down time will be strictly enforced.

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## Support Levels

### GRAND SPONSOR.....\$150,000

- Grand sponsorship of meeting
- Prominent display in conference program and lanyard
- Recognition in pre-publicity, website, and on-site
- 5 registrations to the conference
- 5 tickets to the 2 networking cocktail receptions
- Reception with dermatology faculty
- 2 tabletops (6 ft tables) at exhibit hall
- Unlimited badges for tradeshow

### ELITE..... \$100,000

- Elite sponsorship of meeting
- Prominent display in conference program
- Recognition in pre-publicity, website, and on-site
- 4 registrations
- 4 tickets to the 2 networking cocktail receptions
- Sponsorship of breakfast of choice
- 1 tabletop at exhibit hall
- Up to 15 badges for tradeshow

### PLATINUM.....\$75,000

- Platinum sponsorship of meeting
- Listed in conference program
- Recognition in pre-publicity, website, and on-site
- 3 registrations
- 3 tickets to the 2 networking cocktail receptions
- Sponsorship of break of choice
- 1 tabletop at exhibit hall
- Up to 10 badges for tradeshow

### DIAMOND..... \$50,000

- Diamond sponsorship of meeting
- Listed in the conference program
- Recognition in pre-publicity, website, and on-site
- 2 registrations
- 2 tickets to the 2 Networking Cocktail receptions
- 1 tabletop at exhibit hall
- Up to 7 badges for tradeshow

### GOLD..... \$25,000

- Gold sponsorship of meeting
- Listed in conference program
- Recognition in pre-publicity, website, and on-site
- 1 ticket to the 2 networking cocktail receptions
- 1 registration 1 complimentary booth at exhibit hall
- 1 tabletop at exhibit hall
- Up to 5 badges for tradeshow

### SILVER..... \$15,000

- Silver sponsorship of meeting.
- Listed in conference program
- Recognition in pre-publicity, website, and on-site
- 1 ticket to the 2 networking cocktail receptions
- 1 tabletop at exhibit hall
- Up to 4 badges for tradeshow

### BRONZE..... \$10,000

- Bronze sponsorship of meeting
- Listed in conference program
- Recognition in pre-publicity, website, and on-site
- 1 tabletop at exhibit hall
- Up to 2 badges for tradeshow

### EXHIBITOR..... \$5,000

- Listed in conference program
- Recognition in pre-publicity, website, and on-site
- 1 tabletop at exhibit hall
- 1 badge for tradeshow

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## Marketing Opportunities

### WELCOME RECEPTION \$50,000

An opportunity for attendees, faculty, and sponsors to meet and network in a relaxed social environment. A selection of refreshments and beverages will be offered at this reception.

- “Host” ribbons will be provided for the sponsoring company representatives.
- Acknowledgement during welcoming remarks
- Listed in the conference program
- Recognition on signage and the rolling slide

### ATTENDEE BREAKFAST \$50,000

(3 Opportunities Available)

- Sponsors are acknowledged in the Meeting Guide, rolling slide, and on posters at each refreshment station

### REFRESHMENT BREAKS \$5,000

(3 Opportunities Available)

- Opportunity to sponsor the beverages and snacks that are provided in the morning and afternoon for all attendees to relax and mingle with their colleagues
- Acknowledgement in Meeting Guide
- Signage at refreshment station and on the rolling slide

### LUNCH SYMPOSIUM \$75,000

- Acknowledgement from the podium
- Acknowledgement in the Meeting Guide
- Recognition on signage and on the rolling slide

### COSMETIC HANDS-ON WORKSHOP \$75,000

- Acknowledgement from the podium
- Acknowledgement in the Meeting Guide
- Recognition on signage and on the rolling



## Exhibitor Space Application

Company Name \_\_\_\_\_

Name for Booth Sign \_\_\_\_\_

Printed Name of Authorized Person \_\_\_\_\_

Title \_\_\_\_\_

Booth Attendees \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Office Phone \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Fax \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Email \_\_\_\_\_

Exhibitor Total \$ \_\_\_\_\_ Representative Signature\* \_\_\_\_\_

*\* I am an authorized representative of the company with full power to sign and execute this application. The company listed agrees to comply with all instructions, rules, and regulations and agrees to promptly submit all information requested by CineMed. By submitting a signed copy of this contract, we hereby apply for exhibit space for the conference.*

### PAYMENT METHOD

Check in the amount of \$ \_\_\_\_\_ Payable to: **International Conference Management, Inc.** (Tax ID # 72-0846838)

**Mail to:**

**CineMed**

**127 Main Street North • PO Box 1007 • Woodbury, CT 06798**

Charge in the amount of \$ \_\_\_\_\_  Visa  MasterCard  American Express  Discover

Credit Card Number \_\_\_\_\_ Exp Date \_\_\_\_/\_\_\_\_/\_\_\_\_

Security Pin # \_\_\_\_\_ (3 or 4 digit number on back of card)

Cardholder Name \_\_\_\_\_ Signature \_\_\_\_\_

### CANCELLATION POLICY

*Requests for cancellation of reserved exhibit space must be made in writing to bdheilly@cine-med.net. Refunds less a 15% administrative fee will be granted for requests received on or before September 25, 2025. After this date, refunds for reserved space will not be granted.*

**For more information, contact CineMed:**

Marigrace Holt | mholt@cine-med.net | 256.975.0349  
or Brandy D'Heilly | bdheilly@cine-med.net | 337.298.3869



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## Exhibitor Terms

### SPACE ASSIGNMENT

Exhibit space is limited and assigned on a first-come, first-served basis. To ensure availability, please reserve your exhibit space as soon as possible. Exhibitors will be notified of space assignments during the week of **September 14, 2025**. CineMed reserves the right to reassign space if it is deemed necessary.

### STAFFING

As a courtesy to participants and fellow exhibitors and for security, exhibits must be opened and staffed by your organization's representative(s) during the official exhibition hours and dates.

### BADGE POLICY

All company representatives must be registered for the conference. You will receive a link to register company representatives after the Exhibitor Space Application is received. A badge is required at all times during the meeting for admission into the Exhibit and Education Ballrooms. Registrations/badges beyond your allotment may be purchased online for \$350 each.

### INVESTIGATIVE PRODUCTS

To comply with the Food and Drug Administration's Guidelines on Notices of Availability, any exhibits showcasing off-label or unapproved uses of drugs, devices, technologies, programs, products, or services must disclose that fact.

### INSURANCE

It is the responsibility of each Exhibiting Organization to maintain adequate coverage against injury to persons, damage to or loss of property and against inability to meet its obligations as set forth in this agreement.

**Upon evidence of violation, CineMed may reenter and take possession of space occupied by the Exhibitor and may remove all persons and goods at the Exhibitor's risk. The Exhibitor shall pay all expenses and damages which CineMed may incur thereby.**

## Shipping Information

### PLEASE LABEL ALL BOXES WITH THE FOLLOWING:

- Exhibitor/Company Name and Booth Number
- Group Name: 70th UM Frost Dermatology Anniversary Meeting
- Date of Event
- Box 1 of #
- c/o Event Manager: Carlotta Haymer and On-site Client Name
- Mayfair House Hotel & Garden  
3000 Florida Avenue  
Miami, FL 33133  
305-441-0000

The first 5 boxes are complimentary, \$4 for each additional box. There is a \$100 charge for pallets.

## Exhibitor Rules of Conduct

The following practices are prohibited in the program:

- Canvassing/distributing advertising materials outside of the exhibitor's own booth.
- Billboard advertisements and/or display of signs outside the assigned exhibit area.
- Obstructing aisle space or interfering with traffic to other exhibits.
- Meetings, receptions, demonstrations or any activity scheduled during Official Function hours of the Meeting. Any private function should be coordinated with CineMed.
- Sharing or subletting of exhibit space.
- Distributing materials or literature other than company/product information from an exhibit space.
- Exhibit representatives must not deface the walls or floors of the building, the booths, or the equipment in the booths.

*Americans with Disabilities Act: Exhibitors are responsible for complying with all applicable provisions of the Americans with Disabilities Act.*

### For more information, contact CineMed:

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